



CAPABILITY SNAPSHOT

WHO WE ARE

RAMA Consulting, Inc. is a Columbus-based, performance management consulting firm specializing in Organizational Engagement, Employee Engagement, and Community & Stakeholder Engagement. With offices in Columbus and Chicago, RAMA has also distinguished itself as a leader in Diversity and Inclusion Solutions, Research and Assessment, Strategic Planning and Management, and Customized Training and Group Facilitation. As a progressively growing company, RAMA has strong human and financial capital at its disposal to support ever-changing business demands.

RAMA holds EDGE and MBE certifications for the state of Ohio, and is also certified with the City of Columbus and the South Central Ohio Minority Supplier Diversity Council.

CORE CAPABILITIES

Founded in 2003, RAMA continues to hold true to our mission to *“partner with diverse individuals and organizations to inspire their optimal performance and successful outcomes”*. Spanning over a decade of excellent service, we have provided a myriad of services to fulfill the needs of public sector, private sector, and governmental entities alike.

We take pride in our abilities for rapid start-up and effective project management, all the while utilizing existing business infrastructure and strong program delivery capabilities to complete the work with excellence. Our firm has developed a niche among large public utility, health, human service, and education systems in the areas of Community Outreach and Engagement, Employee Development (mentoring and coaching), Leadership Development, and Special Populations Research.

MOST POPULAR SERVICES

EMPLOYEE ENGAGEMENT

- Diversity and Inclusion
- Employee Mentoring
- Leadership Development and Coaching
- Performance Appraisal and Evaluation
- Training Design and Delivery
- Workplace Culture and Planning

ORGANIZATIONAL ENGAGEMENT

- Non-Profit Board Development
- Project and Program Evaluation
- Needs Assessment
- Systems Re-engineering and Improvement
- Resource Development Strategy
- Strategic Planning and Facilitation
- Project Management and Technical Assistance

COMMUNITY & STAKEHOLDER ENGAGEMENT

- Outreach and Education
- Market Research and Focus Groups
- Polling and Deliberative Feedback
- Message Development and Strategy
- Interactive Marketing
- Special Populations Research

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897 E. 11th Ave | Columbus, OH 43211 | (614) 245-0451 | info@rama-consulting.net | www.ramaengages.com



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DIFFERENTIATORS

RAMA team members have worked in private sector as well as nonprofit and governmental business structures, giving us a **unique perspective on most modern-day organizational needs**.

RAMA's **proven ability to thoroughly assess, ramp-up, execute, and deliver quality results** against competitive deadlines.

RAMA's **commitment to diversity and cultural competence** is a core value. Our team has consistently demonstrated the ability to engage, work with, understand, and advocate for a broad range of individuals spanning diverse communities.

RAMA headquarters is **outfitted with the most up to date technology necessary to support your project**. The 6,300 square-foot facility provides adequate meeting and office space to expand capacity when needed.

RAMA has **extensive experience** in designing quantitative and qualitative research methodologies, meeting and group facilitation/training, and client collateral materials and reports.

Our **strong project management skills** make us an excellent partner while our size ensures **you will get the attention you deserve**. We partner for success.

PREVIOUS CLIENTS

- Ascendant Strategy Group
- Cardinal Health
- Columbus Department of Public Utilities
- Communities In Schools
- Community Research Partners
- IMPACT Community Action
- Ohio Board of Regents
- Ohio Commission on Minority Health
- Ohio Department of Education
- Ohio Department of Health
- Ohio Department of Mental Health
- Multiethnic Advocates for Cultural Competence
- The Ohio State University
- United Way of Central Ohio

RELEVANT CODES

NAICS CODES

- 541611 (Administrative Management and General Management Consulting Service)
- 541612 (Human Resources Consulting Services)
- 541613 (Marketing Consulting Services)
- 541618 (Other Management Consulting Services)
- 541720 (Demographic Research and Development)
- 611430 (Professional and Management Development Training)

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